



JTI selected as One of the 100 Best Workplaces in Europe

Offices in Ireland, Italy, Spain, and Turkey awarded in '25 Best Multinational Workplaces' category

Dublin, June 28, 2013 – JTI (Japan Tobacco International) has been selected by Great Place to Work® as one of the 100 Best Workplaces in Europe for 2013. Four JTI markets qualified for the '25 Best Multinational Workplaces' category: Ireland, Italy, Spain, and Turkey. This milestone was celebrated on Thursday, June 27 in Dublin at the 11th annual European Best Companies awards ceremony.

"JTI strives to hire and retain the best talent in a culturally diverse work environment," says John Freda, General Manager, JTI Ireland. "Our culture encourages our employees' development on many levels. We value their suggestions and reward their efforts. We do this because we care for the long-term interests of our people, and in turn they care for ours. This achievement, along with other awards JTI entities have received over the years, is a further testament to the positive results we saw in our recent Employee Engagement Survey."

"Companies in this year's ranking are developing organizational cultures dedicated to building trust and camaraderie among their employees," said Robert Levering, Co-Founder and Global CEO of Great Place to Work®. "Inclusion on this list reflects companies' commitment to continuously improving the quality of life of employees and setting new standards for organisations in the future."

Great Place to Work® launched the first Best Companies to Work For list in conjunction with *Fortune* magazine in the United States and *Exame* in Brazil more than 20 years ago. Great Place to Work® now recognizes workplaces in nearly 50 countries. For the 2013 Best Workplaces in Europe lists, Great Place to Work® analyzed data provided by more than 2,100 companies that represent more than one million employees.

###

For further information, please contact:

JTI Press Office

Telephone: +41 22 703 0291

jti.press.office@jti.com

About JTI

JTI, a member of the Japan Tobacco Group of Companies, is a leading international tobacco manufacturer. It markets world-renowned brands such as Camel, Winston and Mevius (Mild Seven). Other global brands include Benson & Hedges, Silk Cut, Sobranie, Glamour and LD. With headquarters in Geneva, Switzerland, and about 25,000 employees worldwide, JTI has operations in more than 120 countries. Its core revenue in the fiscal year ended December 31, 2012 was USD 11.8 billion. For more information, visit www.jti.com.

About Great Place to Work®

Great Place to Work® Institute is a global research, consulting and training firm that helps organisations identify, create and sustain great workplaces through the development of high-trust workplace cultures. We serve businesses, non-profits and government agencies, beginning more than 20 years ago with great workplace lists in the United States (with FORTUNE magazine's 100 Best Companies To Work For® list) and Brazil. Today we produce Best Workplaces lists in nearly 50 countries on all continents in what has become the world's largest survey of workplaces, with more than 6.000 companies participating.