

JTI Romania recertified Top Employers

JTI Awarded One of the Top Five Global Employers

Bucharest, March 9, 2015 - For the second year in a row JTI Romania has received Top Employer certification. The Top Employers Institute assessed JTI Romania's employee policies on criteria such as talent strategy, workforce planning, learning & development, performance management, leadership development, career & succession management, compensation & benefits, and working culture.

JTI was one of only five companies in the world to receive the Top Employer Global 2015 certification during an awards ceremony in Amsterdam last week. JTI offices – in an unprecedented 33 countries worldwide, including Romania, Moldova, Bulgaria, Austria, Belgium, Czech Republic, Denmark, France, Poland, Sweden and UK – were recognized by the Top Employers Institute for their exceptional employee environment.

Magdalena Porowska, Human Resources Director JTI Romania, Moldova & Bulgaria, said: "The international research undertaken every year by the Top Employers Institute recognizes employers around the world who provide excellent employee conditions, who nurture and develop talent throughout the organization, and who continuously strive to optimize employment practices. The certification seal is not only a distinctive symbol of our successful employee environment over the past 12 months, but also of our commitment to development in HR areas critical for our employees in order to become an even better employer."

Charlie Cunningham-Reid, General Manager JTI Romania, Moldova & Bulgaria, added: "JTI established its business in Romania more than 20 years ago. During all this time, we have been investing in our people, which is what makes our company such an outstanding employer. Our excellent employee conditions and benefits have been acknowledged again through in-depth research by the prestigious Top Employers Institute. We will continue to dedicate resources to the development of our people, this being essential to make our company fit and ready for a challenging business environment."

"This award recognizes the high standards we set ourselves worldwide and our constant dedication to foster a diverse work environment where employees excel", says Ilona Alonso, Global HQ Human Resources Vice President at JTI. "Recruiting the best candidates and developing employees' skills and competencies across the organization is in JTI's DNA. We work hard to invest in tomorrow's leaders with a solid performance management and succession planning platform."

"JTI is a perfect example of a company that has harmonized its operations in a way which has not only benefited its employees but also its operational efficiency on a global scale", comments David Plink, Top Employers Institute's CEO.

JTI started its business in Romania in 1993, one of the first multinational companies to be established in Romania. In 2012, JTI Romania has completed an investment of 25 million Euro in the production facilities, which also involved the creation of over 125 new jobs. Also in 2012, the sale force was increased by over 50 people. Last year, JTI Romania inaugurated its new headquarters in Bucharest. Located next to the factory, the 5,000 square meter building is on four levels, housing over 200 employees, from the total of around 1,000 working in its manufacturing facility and in sales offices across the country.

About the Top Employers Global Certification

The Top Employers Global Certification is a new program organized by the Top Employers Institute designed to recognize employers that globally create optimal conditions for their employees to develop professionally and personally. Topics examined for the certification include Talent Strategy, Workforce Planning, Learning and Development, Performance Management, and Leadership Development. Only Organisations that can support a global presence on multiple continents are eligible for this prestigious seal. In order to qualify, an organisation must have been certified in at least 20 countries, under which the residence of the Global Headquarters.

About JTI

JTI, a member of the Japan Tobacco Group of Companies, is a leading international tobacco manufacturer. With headquarters in Geneva, Switzerland, and about 27,000 employees worldwide, JTI has operations in more than 120 countries. Its core revenue in the fiscal year ended December 31, 2014, was USD 11.9 billion. For more information, visit www.jti.com.