

JTI's Film at TIFF
"Bobbi Jene" – a tale about the grace of unbalance



Cluj, May 31, 2018: JTI, in partnership with Transylvania International Film Festival (TIFF) offers to its audience in Cluj on May 30 an evening dedicated to contemporary dance.

For the first time at TIFF, choreographer Gigi Caciuleanu presents "Text Shop", his latest show, which proposes an unprecedented dialogue with the audience. The one-man show was followed by the release of the album "Gigi Căciuleanu – l'Homme Danse", designed by Ludmila Patlanjoglu, a volume that brings together poetry, movement, memory, dance, colour, past into the present along with the desire to continue in the future.

"We are honoured that this volume has also been released at TIFF. I recall many great actors, musicians, people who opened their heart here in Cluj. That seems to me the most important thing because we get to know them with all their vulnerabilities, their fears, their joy, to realize they are human. We love them, they already have their pedestal, but above all they are human, and I think especially for the young ones, they are proof that if you believe in your dream and you work for it, you can get far," said TIFF's manager, director Tudor Giurgiu.

The evening continued with the screening of the documentary film "Bobbi Jene," directed by Elvira Lind, an impressive story of the dancer who gave up the Batsheva Dance Company and started looking for her own balance and artistic identity. "Director Elvira Lind tries almost neurotically to capture at least a molecule of the inner and outer universe of Bobbi Jene, a simple beauty with an inner sadness. However, the muscles of the dancer are bent again, and again and again, despite any imbalance." (Cosmin Popa, APERITIFF)

"I think everyone remembers from school the definition of a line: the shortest way between two points. But the definition given to dance by Gigi Caciuleanu is: the most beautiful way between two points. The movie tonight is, like all JTI endeavours at TIFF, about dance. But it represents a way between several points. A year ago, at TIFF we presented a documentary about Ohad Naharin, then we gave a star to Ohad Naharin at the International Theatre Festival in Sibiu. This year at TIFF, we present a film about one of the dancers of Ohad Naharin, who had the power to break from the great choreographer. This is an incredible dramatic tension that reminds me of one of Gigi Căciuleanu's dancers from the Chilean National Ballet, who told me: If I had a choice between dancing a month with Gigi and living a life without Gigi, I would choose to dance a month with Gigi and then die," stated Gilda Lazăr, Corporate Affairs & Communications Director at JTI Romania.

Over time, JTI has associated its name with the most perfect expressions of dance. **JTI Encounters**, an annual event that has become an exceptional cultural landmark, is a national brand of quality for contemporary dance. At TIFF, JTI continues the tradition of the **Encounters** and presents, in each edition, art films related to the world of dance: *Mr. Gaga* directed by Tomer Heymann, *La Danse* directed by Frederick Wiseman, *The Red Shoes*, directed by Michael Powell and Emeric Pressburger, Wim Wenders' *Pina*, the premiere in Romania of the 3D projection *Ballroom Dancer*, directed by Andreas Koefoed and Christian Holten Bonke, *Dancing on broken glass*, directed by Marek Źapák, *Rare Birds*, directed by T.M. Rives, and *Polina*, directed by Angelin Preljocaj and Valérie Müller, are some of the memorable projections in Cluj.

JTI is a member of Japan Tobacco (JT), one of the largest global manufacturers of tobacco products. Headquartered in Geneva, JTI has about 40,000 employees and operations in over 120 countries. In Romania, JTI currently celebrates 25 years of presence on the local market. For a quarter century in centennial Romania, JTI has been a part of the community. The Company sponsors some of the most important cultural events: the Sibiu International Theatre Festival, Transylvania International Film Festival, SoNoRo Festival, the national tours *Travelling Piano*, *Golden Flute*, *Violin Duel*, the International Festival of Radio Orchestras Radi-Ro, the projects of *Gigi Căciuleanu Romania Dance Company*. Also, *JTI Encounters*, an event organized since 2000, represents a traditional landmark for contemporary dance enthusiasts. Synonymous to quality and excellence, the *JTI Encounters* recommend *Garantat 100%* and webcultura.ro.