

## 01 Rethink

Reduce the materials used in our production process and substitute finite and virgin materials with recycled or regenerative materials.

## 03 Recover

Contribute to recovery of components of materials where possible via enabling recycled content integration in our packaging and establishing take back for recycling schemes.

## 02 Extend

Improve the average lifetime and utilization rate of our products (devices) by building them with durability and implementing interventions such as battery removability and replaceability.

